

A Call to Action, Stock Exchanges Engage Stakeholders on Sustainability

To set an example of the type of transparency and stakeholder engagement increasingly expected of corporate issuers, SSE Partner Exchanges have published the inaugural edition of the **Communication to Stakeholders**—a document that explains each exchange’s rationale and activities for promoting responsible investment and sustainable business practices.

Exchanges, investors, issuers and regulators “can signal their commitment to advancing sustainability in the market by engaging publicly on sustainability issues, participating in related working groups or industry councils, and continuing to invest in longer-term economic strategies.”

Nasdaq

Communication to Stakeholders
April 2015

The Communication to Stakeholders

- Streamlined Q&A format; focused on exchanges’ impact in capital markets
- Disclosure topics identified collaboratively by exchanges, investors, and companies
- A living document updated as needed - not a new annual reporting requirement
- All available for download at <http://www.sseinitiative.org/sse-communication-to-stakeholders/>

For more information, please contact the SSE Secretariat at info@sseinitiative.org. Tweet us @SSEinitiative.

Pioneering Exchanges: The Inaugural Communication to Stakeholders



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Q: Are there any specific requests you have of investors, issuers and regulators in terms of their role in advancing sustainability in the market?

A: In their inaugural Communications to Stakeholders, SSE Partner Exchanges called all market participants to join efforts to enable more sustainable capital markets, specifically:

- ✓ To facilitate more comprehensive and productive **engagement** on environmental, social, and governance (ESG) issues.
- ✓ To expand interaction through **partnerships** to get a deeper understanding of how investors are currently using available ESG information.
- ✓ To lead a collective effort to further **education** on ESG information through seminars, working groups, surveys, and workshops to share insights and best practices on ESG issues.
- ✓ To carry out empirical **research** and relevant studies on the benefit of ESG integration in investment decisions.
- ✓ To **get involved** in exchanges' sustainability-related initiatives to create a market with international standards in place.
- ✓ To increase **transparency – listed companies** by removing disclosure barriers to enable more informed investor decision-making, and **investors** by disclosing information about their investments and their ESG exposure.
- ✓ **Investors** who consider ESG to **increase interaction** with issuers and exchanges.
- ✓ **Regulators** to adopt a more proactive and collaborative approach with companies to **seek out genuine opportunities** for commercial and social benefit.
- ✓ **Additional actors in the investment value chain** to **join the conversation** on mainstreaming ESG integration.

All Communications to Stakeholders available for download at
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